

REVISED Broadcast Order Part 1

To: Brad Brown
Date: October 21, 2016
System: Comcast/Palatka
Client: DeLoach for Sheriff
Agency: Antrim • Beckwith, inc.
Flight Dates: Tue Oct 25-Fri Oct 28; Mon Oct 31-Fri Nov 4; Mon Nov 7-Tue Nov 8, 2016
Traffic: TBD

Rates: Non Pre-emptible
Flight Dates: Tue Oct 25-Fri Oct 28, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Tue-Fri	5a-9a	4	\$34.00	\$136.00
CNN	Tue-Fri	4p-7p	8	\$24.00	\$192.00
CNN	Tue-Fri	7p-12a	8	\$31.00	\$248.00
DISC	Tue-Fri	4p-7p	0	\$24.00	\$0.00
DISC	Tue-Fri	7p-12a	5	\$31.00	\$155.00
FOXN	Tue-Fri	5a-9a	8	\$20.00	\$160.00
FOXN	Tue-Fri	4p-7p	8	\$53.00	\$424.00
FOXN	Tue-Fri	7p-12a	10	\$69.00	\$690.00
TWC	Tue-Fri	9a-4p	0	\$23.00	\$0.00
Weekly Totals:			51		\$2,005.00

Flight Dates: Mon Oct 31-Fri Nov 4, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Mon-Fri	5a-9a	5	\$34.00	\$170.00
CNN	Mon-Fri	4p-7p	8	\$24.00	\$192.00
CNN	Mon-Fri	7p-12a	8	\$31.00	\$248.00
DISC	Mon-Fri	4p-7p	0	\$24.00	\$0.00
DISC	Mon-Fri	7p-12a	8	\$31.00	\$248.00
FOXN	Mon-Fri	5a-9a	10	\$20.00	\$200.00
FOXN	Mon-Fri	4p-7p	12	\$53.00	\$636.00
FOXN	Mon-Fri	7p-12a	12	\$69.00	\$828.00
TWC	Mon-Fri	9a-4p	0	\$23.00	\$0.00
Weekly Totals:			63		\$2,522.00

Antrim • Beckwith, inc.

702 Crown Meadow Drive Great Falls, VA 22066
 (703) 406-4200 (703) 406-4202 (fax)

Flight Dates: Mon Nov 7-Tue Nov 8 at 4pm, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Mon-Tue	5a-9a	0	\$34.00	\$0.00
CNN	Mon	4p-7p	1	\$24.00	\$24.00
CNN	Mon	7p-12a	4	\$31.00	\$124.00
DISC	Mon	4p-7p	0	\$24.00	\$0.00
DISC	Mon	7p-12a	3	\$31.00	\$93.00
FOXN	Mon-Tue	5a-9a	4	\$20.00	\$80.00
FOXN	Mon	4p-7p	2	\$53.00	\$106.00
FOXN	Mon	7p-12a	4	\$69.00	\$276.00
TWC	Mon-Tue	9a-4p	0	\$23.00	\$0.00
Weekly Totals:			18		\$703.00
System Totals:			132		\$5,230.00

Invoices due by the 10th of the month.

Make good in flight and by Tue Nov 8 at 4pm, 2016.

Thanks, ~Jennifer

Gross: \$5,230.00

Net: \$4,445.50

Please sign below and return to confirm acceptance of this order.

Accepted By: _____

Title: _____

Date: _____

Antrim • Beckwith, inc.

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(703) 406-4200 (703) 406-4202 (fax)

REVISED Broadcast Order Part 2

To: Brad Brown
Date: October 21, 2016
System: Comcast/Palatka
Client: DeLoach for Sheriff
Agency: Antrim • Beckwith, inc.
Flight Dates: Tue Oct 25-Fri Oct 28; Mon Oct 31-Fri Nov 4; Mon Nov 7-Tue Nov 8, 2016
Traffic: TBD

Rates: Pre-emptible
Flight Dates: Tue Oct 25-Fri Oct 28, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Tue-Fri	5a-9a	4	\$9.00	\$36.00
CNN	Tue-Fri	4p-7p	10	\$7.00	\$70.00
CNN	Tue-Fri	7p-12a	10	\$9.00	\$90.00
DISC	Tue-Fri	4p-7p	8	\$7.00	\$56.00
DISC	Tue-Fri	7p-12a	8	\$9.00	\$72.00
FOXN	Tue-Fri	5a-9a	14	\$5.00	\$70.00
FOXN	Tue-Fri	4p-7p	14	\$13.00	\$182.00
FOXN	Tue-Fri	7p-12a	14	\$17.00	\$238.00
TWC	Tue-Fri	9a-4p	10	\$9.00	\$90.00
Weekly Totals:			92		\$904.00

Flight Dates: Mon Oct 31-Fri Nov 4, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Mon-Fri	5a-9a	10	\$9.00	\$90.00
CNN	Mon-Fri	4p-7p	10	\$7.00	\$70.00
CNN	Mon-Fri	7p-12a	10	\$9.00	\$90.00
DISC	Mon-Fri	4p-7p	15	\$7.00	\$105.00
DISC	Mon-Fri	7p-12a	10	\$9.00	\$90.00
FOXN	Mon-Fri	5a-9a	10	\$5.00	\$50.00
FOXN	Mon-Fri	4p-7p	14	\$13.00	\$182.00
FOXN	Mon-Fri	7p-12a	14	\$17.00	\$238.00
TWC	Mon-Fri	9a-4p	15	\$9.00	\$135.00
Weekly Totals:			108		\$1,050.00

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Flight Dates: Mon Nov 7-Tue Nov 8 at 4pm, 2016

NETWORK	DAYS	DAYPART	SPOTS/ WEEK	COST/ SPOT	COST/ WEEK
CNN	Mon-Tue	5a-9a	4	\$9.00	\$36.00
DISC	Mon	4p-7p	3	\$7.00	\$21.00
TWC	Mon-Tue	9a-4p	4	\$9.00	\$36.00
Weekly Totals:			11		\$93.00
System Totals:			211		\$2,047.00

Invoices due by the 10th of the month.

Okay to use Mon Nov 7-Tue Nov 8 at 4pm as make good for other networks if needed.

Make good in flight and by Tue Nov 8 at 4pm, 2016.

Thanks, ~Jennifer

Gross: \$2,047.00**Net:** \$1,739.95

Please sign below and return to confirm acceptance of this order.

Accepted By: _____**Title:** _____**Date:** _____

Antrim • Beckwith, inc.

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